

TRADEMARK QUESTIONNAIRE

For: _____
(Name of Product or Services)

Please answer the following questions as completely as possible. Use additional sheets as necessary. Leave blank any questions that are not applicable.

About You:

1. Name:
2. Business Address and Phone Number:
3. Are you applying as an individual or as the officer of a company? Please explain who will own the mark, the type of entity (*e.g.*, individual, sole proprietorship, partnership, company, corporation), state of incorporation or residence, and your position with the company/organization.

About the Mark:

4. What is the name of the mark that you are seeking trademark protection for? If the mark is stylized or a drawing, please include a sample, photocopy, photograph, or drawing. Attach a separate sheet if necessary.

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5. What goods or services will be identified by this mark? (e.g., bakery goods, repair services, consulting services). Be as specific as possible. Include all of the different types of goods or services which will be identified by the mark. Also, please explain how you plan to associate the mark with the goods or services (e.g., on labels, affixed directly on the goods, banners, packaging, advertisements, letterhead, domain name, etc.).

6. How did you develop this mark? If the mark includes a person's name or a special term used in your particular field, please explain the significance or origin of the term. Please define any acronyms in the mark.

7. Is the mark used on goods or services which you previously provided under a different name? Please describe or draw the previous mark, and explain the reasons for the change.

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11. Have you applied for a trademark on this mark before in this or another country? Please provide details.

12. What are your goals for obtaining federal trademark protection? (e.g., new company, known competitors, national expansion, entrance into market/new market, name change in progress or under consideration, litigation).

13. Do you own any other trademark registrations or have any trademark applications pending? Please provide details.

14. Do you have an issued Patent (US or foreign) or a patent application on the goods or services? If yes, please indicate the patent number(s) and issue date or application number(s) and filing date or attach a copy.

15. Has a trademark search been conducted? If yes, please attach a copy of the report.

16. Are you aware of anyone using a mark the same as or similar to yours? Please explain any information that you have about their mark, goods, company, company location, sales market, who was first to use the mark, etc. Have you been in contact with the other company/individual? Please explain.

Please include any additional information that you feel is relevant to this matter or any concerns which you would like to have addressed. Attach additional sheets as necessary.